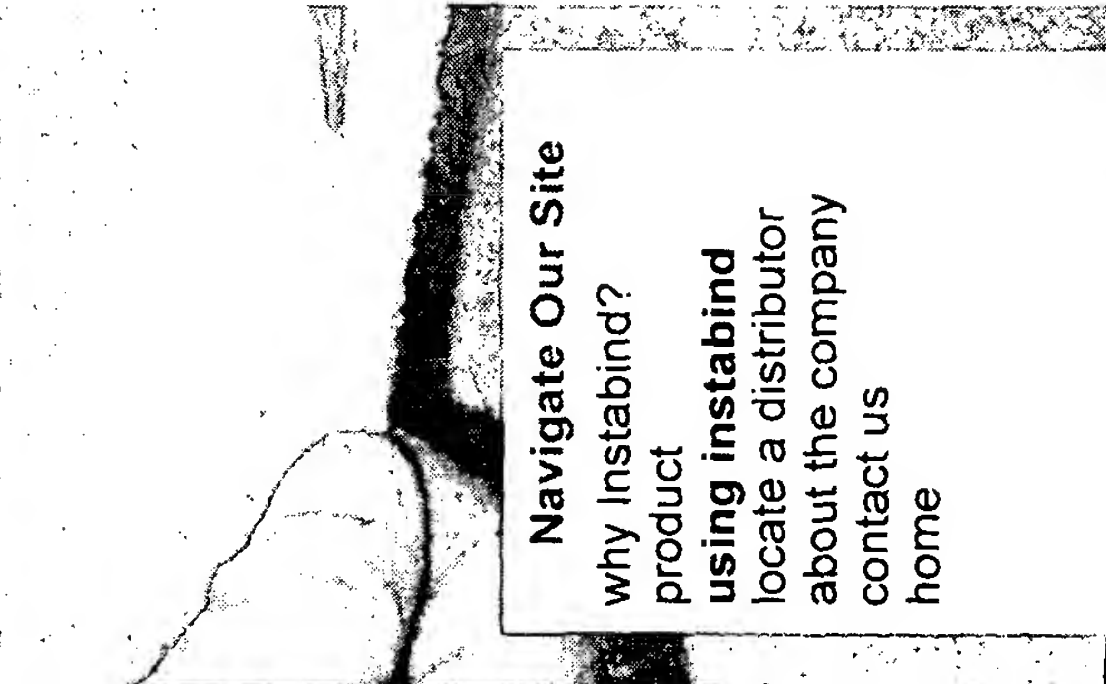




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Using Instabind is a snap! In fact, six simple steps are all it takes to create a gorgeous and durable bound edge. The only additional item you will need is a Hot Glue Gun as shown below.



Click on the arrow below to learn how to apply Instabind.



PREPARE CARPET EDGES

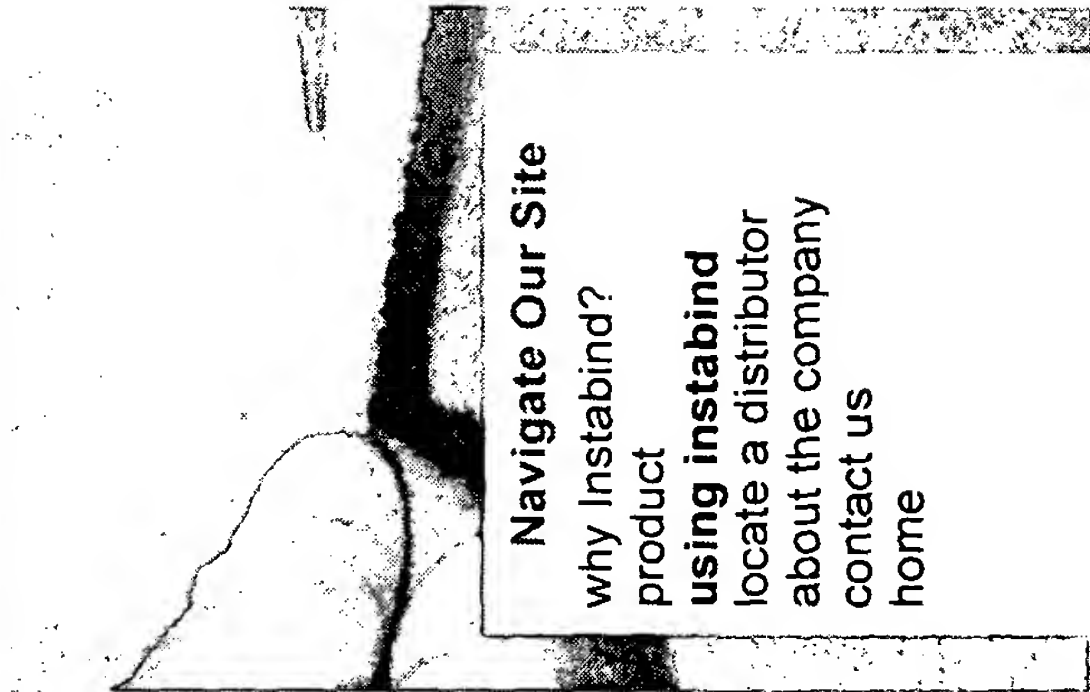
STEP 1



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CUT SECTION OF INSTABIND AND PEEL

STEP 2

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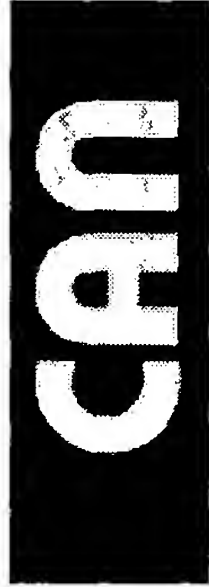
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ALIGN AND APPLY INSTABIND AT EDGE OF CARPET

STEP 3



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PEEL PAPER AND PRESS INTO CARPET AS YOU GO

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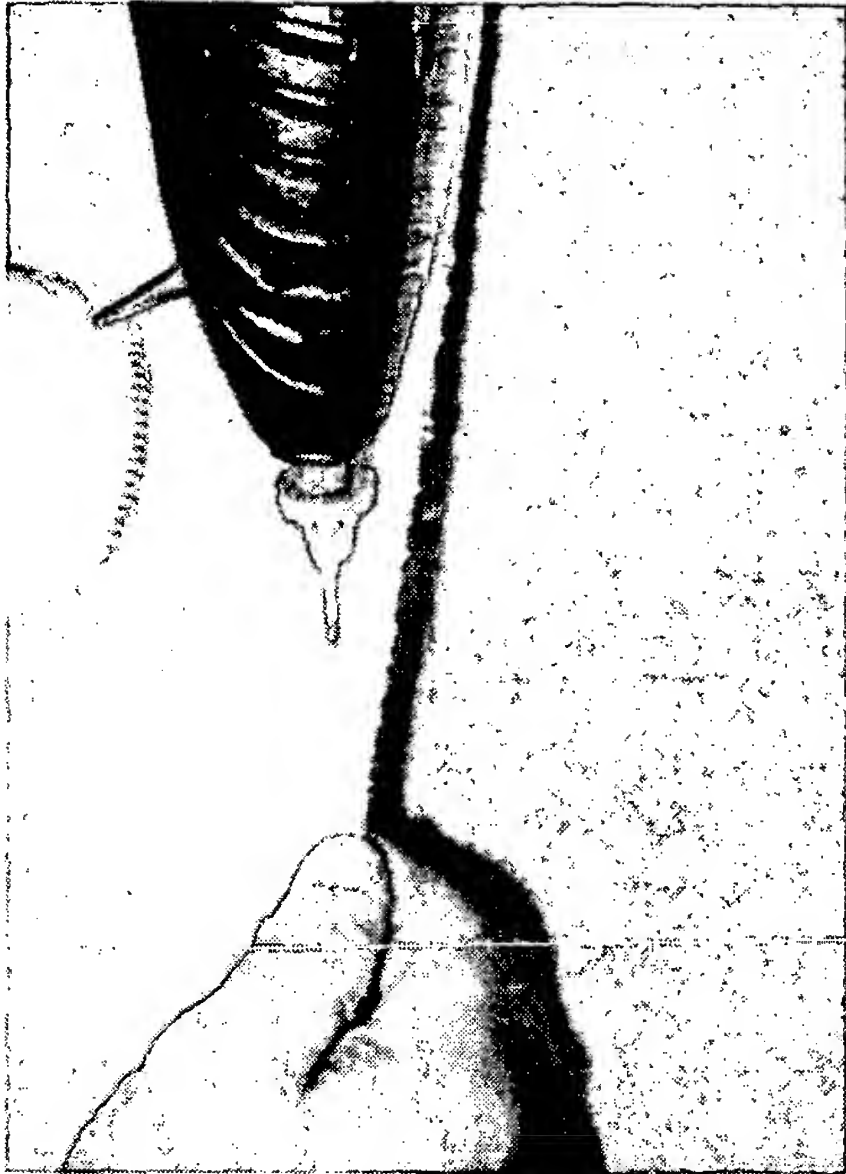


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SEPARATE CORD FROM CARPET AND APPLY HOT GLUE

STEP 5



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APPLY EVEN PRESSURE UNTIL BOND SETS

STEP 6



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ENJOY A BEAUTIFUL FINISHED EDGE!

PRESTO!



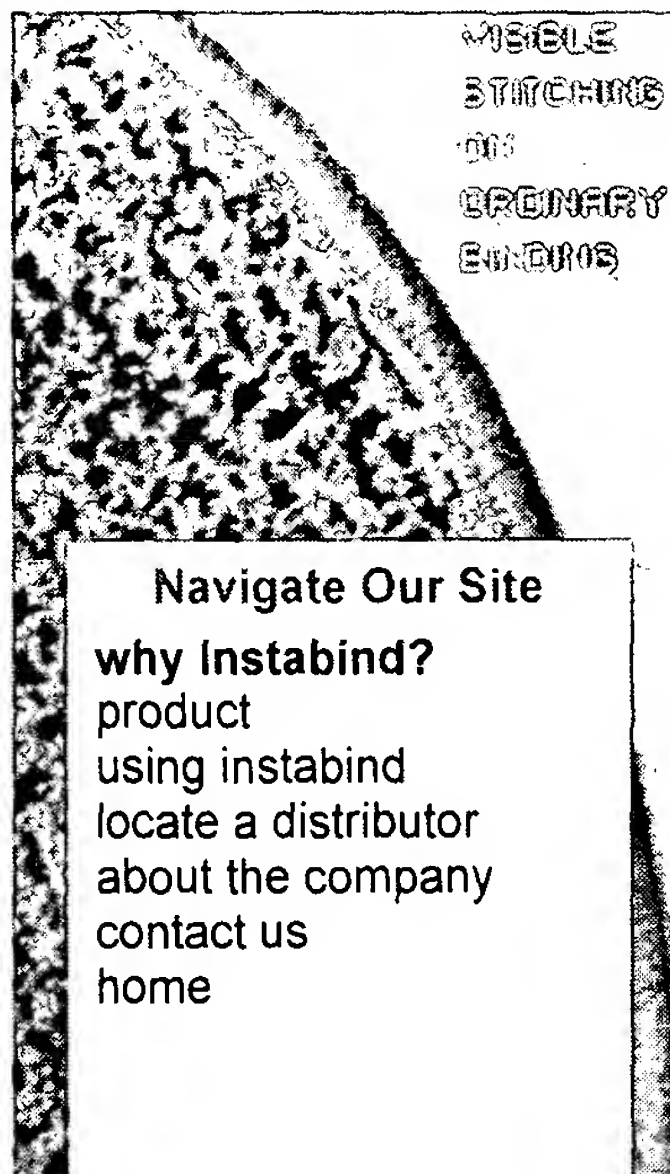
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### Why Instabind?

1. Looks much better! As illustrated in the picture on the left, the nylon str used to stitch the binding to the carpet is usually visible. Instabind is always invisible because of its unique fastening method.
2. No waiting! You or your installer can put any binding of your choice ont any piece of carpet ON THE SPOT!
3. No wasted carpeting! From area rugs, hall runners, stair runners and b mats - With Instabind there is no such thing as a *carpet scraps*. Use yo imagination and make use of all left over carpeting!
4. Less money. No trip or delivery charges incurred from typical machine stitched binding will apply to you with Instabind.
5. No mistakes! No chance of your new carpet being delivered with the w binding attached. Instabind is completed right before your very eyes.

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**BIND YOUR  
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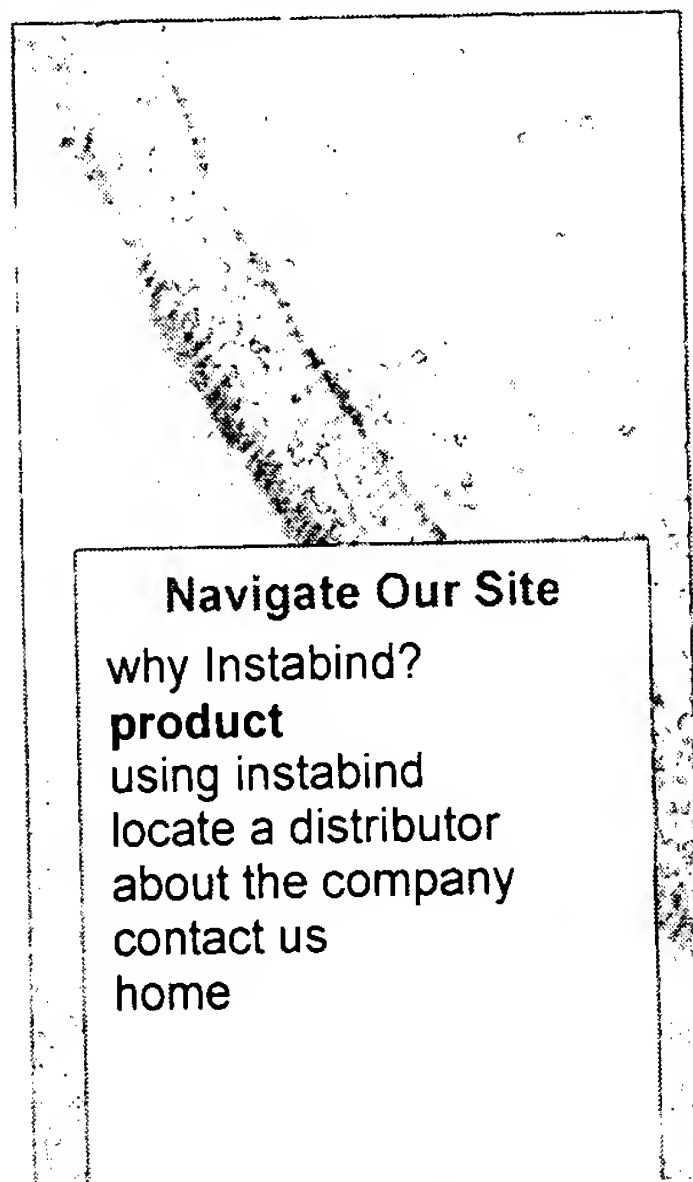
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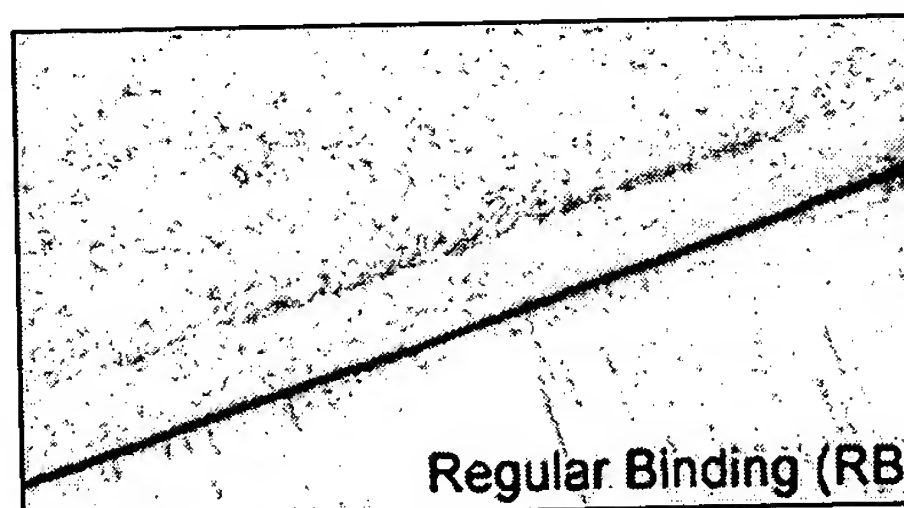
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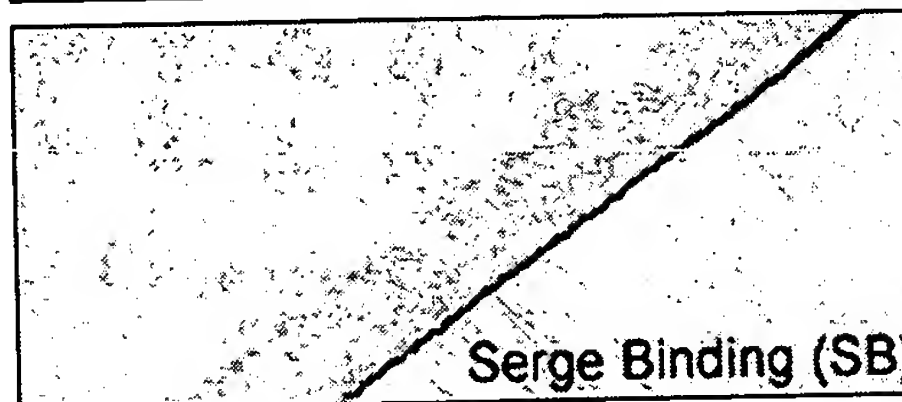
Instabind is a revolutionary new product which enables installers and homeowners alike to achieve wonderfully bound carpet edges. Any carpet edge created with traditional binding machines can be easily duplicated with Instabind in a fraction of the time.

Instabind is available in 3 different styles. (Shown below)  
 Each style is available in 22 colors. [Click here](#) to see the color chart.

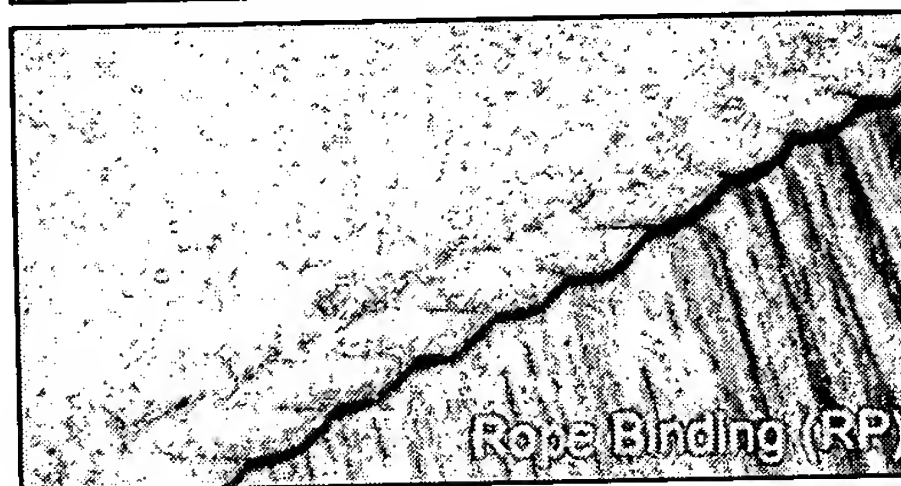
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Regular Binding (RB)



Serge Binding (SB)



Rope Binding (RP)

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**World's first provider of instant carpet binding  
without costly sewing machines!**

Introducing a new idea in binding. Our product (patent pending) allows anyone to install binding on any carpet with the greatest of ease.

.....

**What is Instabind?**

Instabind is a revolutionary idea, invented by two CFI Certified installers who recognized a problem and sought a solution. Instabind streamlines the normally tedious process of binding carpet edges. This unique invention requires minimal effort to apply a beautiful finished edge to any piece of carpet.

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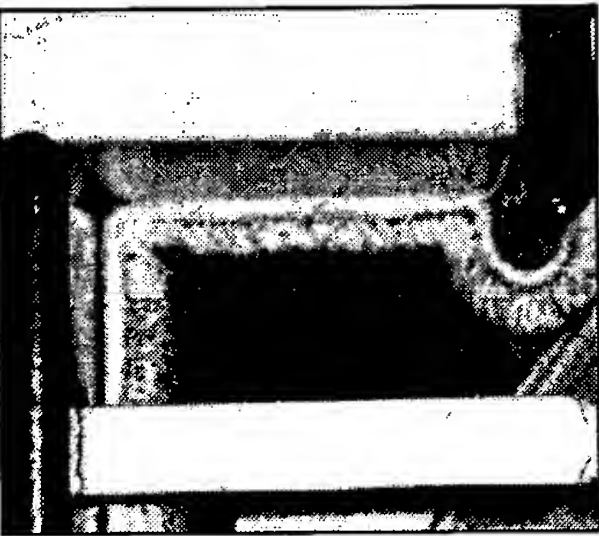
**Who can use Instabind?**

Homeowners, installers, carpet dealers, retailers and all tradesmen alike. In fact, the procedure is so simple that any carpet scrap becomes a keeper!

.....

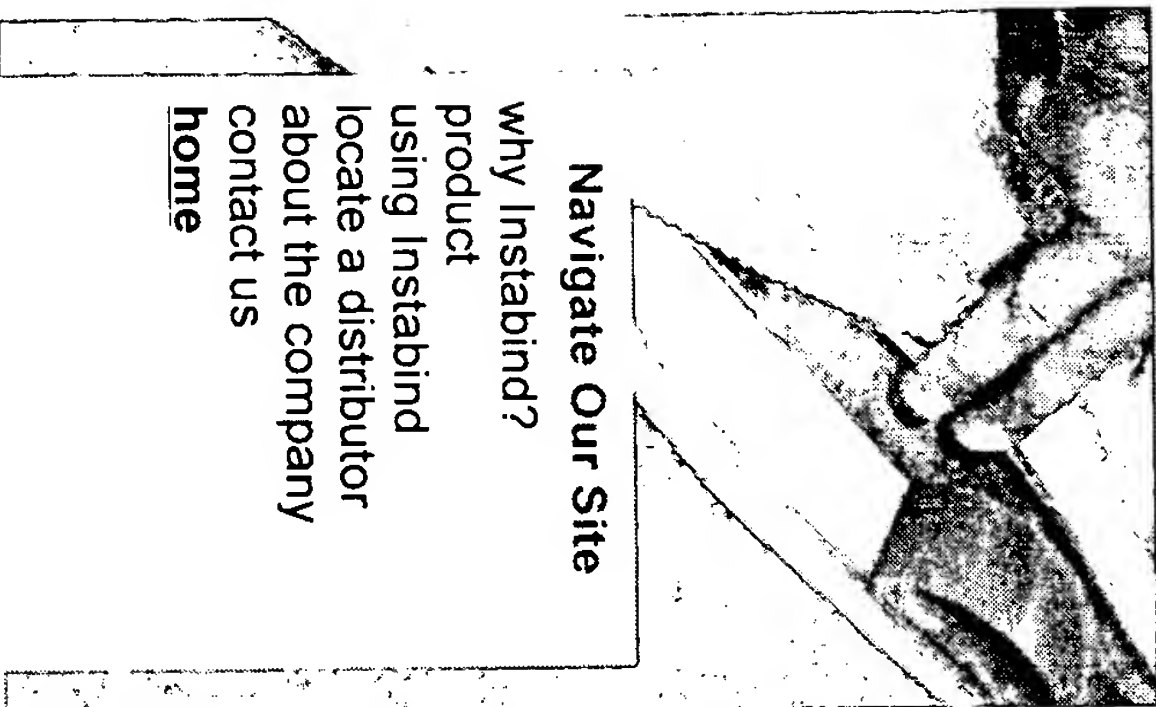
**Facts**

Binding is a great way to finish the edges of carpet and is necessary to prevent premature breaking down of the edge. Normally, carpet needs to be sent out to a



skilled craftsman with expensive machinery to have this service done. This requires substantial time and usually costs quite a bit of money.

Instabind can be applied on site, with a variety of styles. Not only will Instabind beautify an unfinished edge, but it will prevent it from unraveling or fraying for the life of your carpet - guaranteed!



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